

Kinetic Blog Design, Features & Services	Standard Kinetic Blog	Enhanced Search Optimization	Social Networking Module	Lead Capture Module	Enhanced Blog Design	Lead Tracking Lite	Advanced Lead Tracking	The WORKS	The WORKS Plus Design
One Time Setup	\$399	\$848	\$798	\$798	\$800	\$524	\$399	\$1,049	\$1,799
Monthly Fee	\$49	\$49	\$49	\$49	\$49	\$49	\$67	\$49	\$49
Custom Build/ Design Interview	x	x	x	x	x	x	x	x	x
Design to Client Brand	x	x	x	x	x	x	x	x	x
Custom Domain Setup	x	x	x	x	x	x	x	x	x
SEO Configuration	x	x	x	x	x	x	x	x	x
Instructional Platform & Feature Use Presentation	x	x	x	x	x	x	x	x	x
Hosting, Storage & Security	x	x	x	x	x	x	x	x	x
Managed System Backup	x	x	x	x	x	x	x	x	x
Rapid Human Service	x	x	x	x	x	x	x	x	x
Ongoing IT Search Optimization	x	x	x	x	x	x	x	x	x
Ongoing Feature & System Upgrades	x	x	x	x	x	x	x	x	x
Business Blogging and SEO Instruction	x	x	x	x	x	x	x	x	x
MLS Search/ IDX Integration [Real Estate]	x	x	x	x	x	x	x	x	x
Widget Ready	x	x	x	x	x	x	x	x	x
Inbound Content Syndication	x	x	x	x	x	x	x	x	x
RSS Convert to Email	x	x	x	x	x	x	x	x	x
Custom Blog Signatures	x	x	x	x	x	x	x	x	x
Unlimited Static Page Hosting	x	x	x	x	x	x	x	x	x
Unlimited Blog Authors	x	x	x	x	x	x	x	x	x
Photo & File Upload	x	x	x	x	x	x	x	x	x
100Mb Storage	x	x	x	x	x	x	x	x	x
Image Galleries	x	x	x	x	x	x	x	x	x
Printer Friendly Posts	x	x	x	x	x	x	x	x	x
Content Categorization	x	x	x	x	x	x	x	x	x
Secure & Moderated Commenting	x	x	x	x	x	x	x	x	x
Meta Data Overrides & Education		x						x	x
Google Custom Search Engine		x						x	x
Google Webmaster Tools		x						x	x
Feedburner Setup, Burn and Connect		x						x	x
RSS Directory Submission		x						x	x
Listings Page RSS Feed (must have a listings RSS feed)		x		x				x	x
RSS Engine: Insert third party RSS into posts/pages		x						x	x
Odiogo or Talkr Blog to Podcast Capability		x	x					x	x
404 Broken Links Notifier		x						x	x
Share This or Bookmark It Widgets			x					x	x
Twitter Tools and Integration			x					x	x
Addition of Client Social Network Widgets			x					x	x
MyBlogLog Submission			x					x	x
Cross-Posting from a Secondary Blog			x					x	x
Customizable Forms and Back-end Lead Tracking				x				x	x
RSS Footer Include				x				x	x
Upgraded Graphic Blog Post Signature				x				x	x
Blog/Website Design/Integration					x				x
New Area and Lifestyle Photos					x				x
Drop Down Menus					x				x
Custom Site Footer					x				x
Ability to frame pages					x				x
Custom home page and nav bar elements					x				x
RELNK Simple Clickthrough measure						x	x	x	x
Google Analytics						x	x	x	x
Google Webmaster Tools						x	x	x	x
Visistat Analytics							x		